

# WomCom

Women's Communication for Solidarity



Co-funded by the  
Erasmus+ Programme  
of the European Union



# OBJECTIVE

Increasing the capacity of young women in the Western Balkans rural areas, for achieving progress in equal opportunities.

# RESULTS:

- Improvement of solidarity between young women from WB rural communities and European urban communities through connecting and networking
- Capacities of youth workers to facilitate and support social communication of young women enhanced
- Skills of assertive and art communication of young women improved
- Interest and knowledge among WB young rural women on the European policies on gender equality and inclusion increased
- Celebration of the International day of rural women in communities involved in the project established

# STAKEHOLDERS

Local Authorities,  
NGOs and CSOs,  
Public Institutions,  
Youth workers

TIMESPAN  
2017-2019

# INTERNATIONAL EVENTS



3 international events

# LOCAL ACTIVITIES

Information and Awareness campaigns in 6 communities:



90+ local activities

## OUTPUTS

6 Video Guides on assertive communication

6 Murals in each local community

## PROJECT IN NUMBERS

6 partners

5 countries

60 local workshops

6 murals

6 video guides

6 music concerts

1 art performance

3 international events

6 local campaigns

6 press conferences

6 local public debates

200.000 beneficiaries

# LDA MOSTAR IN PROJECT

## 10 local workshops on assertive communication:



6 workshops  
“Women and Interculturality”



2 workshops  
“Movement and Communication”



2 workshops  
“History of murals;  
from fresco to graffiti”

## Information and awareness campaign:



Creation of mural



Video Guide and Art performance  
“Remember”



Press conference



Music concert by “Sunday Stories”



Public debate “Women’s Solidarity”

Final Conference “Women’s Communication for Solidarity”

# PARTNERS



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Partners: Cultural Centre Grocka (Serbia)  
ALDA – European Association for Local Democracy (France)  
The Association of woman Sandglass (Serbia)  
GEA ~ Societa Cooperativa Sociale (Italy)  
Local democracy Agency Mostar (Bosnia and Herzegovina)  
Trim Vrboška ~ Association for sustainable  
development promotion on the Island (Croatia)